



JIS GROUP • JIS UNIVERSITY

JIS School of Management Studies

CAMPUS CATALYST

APR-JUN 2026 | Q4 Edition

Literary Legacy: Idea, Expressions & Intellectual Excellence

EVENT NEWSLETTER

JIS School of Management Studies, JIS University

Q4 | Apr- Jun 2026

Q4 Edition: Literary Legacy: Ideas, Expressions & Intellectual Excellence

DIRECTOR'S MESSAGE

As we close the academic year 2025–2026, I reflect with immense pride on the journey our institution has undertaken. This quarter has been a grand finale — from the International Management Literary Conclave that united global minds, to CSR visits that touched lives, industry exposures that broadened horizons, and cultural tributes that honored our heritage. The year has truly embodied our vision: Empowering Minds, Inspiring Leaders, Creating Impact.



Dr. Bratati Bhattacharyya Director, Management Studies, JIS Group

INTERNATIONAL CONFERENCE HIGHLIGHT

International Management Literary Conclave 2026

1–2 April 2026

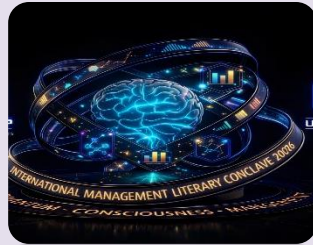
Theme: “The Entangled Social Fabric: Future Managerial Leadership and Organizational Dynamics through Quantum Mechanism”

The two-day international conclave brought together academicians, diplomats, researchers, industry experts, and students in a rich intellectual exchange. More than 70 research papers and case studies were presented, making this one of the most academically enriching events of the year.

Highlights of the Conclave:

- Research Paper Presentations – 70+ papers and case studies
- Case Study Competitions
- Workshops and Storytelling Sessions
- Academic Networking & Interdisciplinary Discussions
- Film Making Competition – 60 student participants





CSR & COMMUNITY OUTREACH

Visit to Sivasram Orphanage

9 April 2026

Students donated books, study materials, and clothes to support the education and welfare of orphaned children at Sivasram Orphanage. The visit was a deeply moving experience that reinforced the values of compassion, empathy, and social responsibility among future business leaders.

Visit to Sukh Sansthan Briddhashram

17 April 2026

Students and faculty donated essential supplies and spent quality time with elderly residents at Sukh Sansthan Briddhashram. The visit fostered genuine connections and reminded the JIS community of the importance of care, respect, and service towards senior citizens.

Blood Donation Camp – “Smriti Swaran, Sneha Seva”

8 May 2026

Organized in collaboration with Ashok Laboratory, the blood donation camp encouraged voluntary blood donation and community service. The initiative demonstrated the students' commitment to saving lives and contributing positively to public health.



INDUSTRY VISITS & EXPERIENTIAL LEARNING**| Industry Visit to Kreamz Factory, Barasat***22 April 2026*

Students explored manufacturing processes, production planning, and quality management practices at Kreamz Factory. The visit provided firsthand insights into industrial operations and helped bridge theoretical learning with practical business realities.

**| Industry Visit to Khadim India Ltd., Serampore***24 April 2026*

The visit to Khadim India Ltd. offered valuable learning on footwear manufacturing, operations management, and supply chain systems. Students interacted with industry professionals and observed how large-scale manufacturing is managed with precision and efficiency.



CULTURAL CELEBRATIONS

Rabindra Jayanti 2026

8 May 2026

The institution paid a heartfelt tribute to Gurudev Rabindranath Tagore through songs, recitations, dance performances, and literary presentations. The occasion celebrated the timeless legacy of the Nobel Laureate and his profound influence on Bengali culture and global literature.



Farewellnama 2026

5 June 2026

JIS School of Management Studies, JIS University successfully organized the Farewell (ADIOS 2026) program for the outgoing batch of BBA and MBA students on 5th June 2026 from 4:30 PM onwards in the Institutional Auditorium. The event was celebrated with great enthusiasm, cultural fervour, and a spirit of camaraderie.



Environmental Awareness Programme

Environmental Awareness Programme – World Environment Day 2026

10 June 2026



The institution observed World Environment Day by organizing a tree plantation drive on the campus. Students, faculty, and staff actively participated in the initiative, reinforcing the importance of environmental conservation and promoting a greener, more sustainable future.



YEAR AT A GLANCE – 2025–2026

40+ Academic, Cultural, Professional, Sports, CSR & International Activities conducted across the year.

MAJOR ACTIVITY CATEGORIES

- ✓ Academic Seminars & Workshops
- ✓ International Conferences & Dialogues
- ✓ Industry Visits & Corporate Exposure
- ✓ Sports & Cultural Festivals
- ✓ CSR & Community Outreach
- ✓ Women Empowerment Programmes
- ✓ Wellness & Health Awareness
- ✓ Leadership & Skill Development

QUARTER-WISE OVERVIEW**Q1 (Jul–Sep): Induction, Wellness, Culture**

CANVAS 2025, Aarogya Utsav, Udghatan, Independence Day, Global Interfaith Dialogue

Q2 (Oct–Dec): CSR & Empowerment

Guru Nanak Jayanti CSR, Women Entrepreneurship Week, Dashani Studio Visit

Q3 (Jan–Mar): Sports, Arts & Learning

Kreedathon 2.0, Budget Analysis, AI Certification, Women's Day, Industry Visits

Q4 (Apr–Jun): Conclave, CSR & Wrap-Up

International Conclave, Orphanage & Elders Home Visits, Blood Donation, Khadim Visit, Rabindra Jayanti

OUR COMMITMENT

JIS School of Management Studies continues its mission of nurturing future managers, entrepreneurs, and leaders through academic excellence, experiential learning, innovation, and social responsibility. The achievements of 2025–2026 reflect our unwavering commitment to holistic education and nation-building.

Empowering Minds • Inspiring Leaders • Creating Impact

EDITOR'S NOTE

As we present the final edition of **Campus Catalyst** for the academic year 2025–2026, we celebrate a remarkable quarter of intellectual exchange, experiential learning, and social responsibility. The International Management Literary Conclave, industry visits, cultural celebrations, and community outreach initiatives exemplify our institution's dedication to academic excellence and holistic development.

This newsletter not only chronicles the achievements of the quarter but also reflects the collective passion, perseverance, and vision that define JIS School of Management Studies. We extend our sincere appreciation to every student, faculty member, and contributor whose commitment has made this publication possible.

**Editors- Ms. Debasmita Mukherjee
Dr. Nilanjan Ray**