



JIS GROUP • JIS UNIVERSITY

JIS School of Management Studies

CAMPUS CATALYST

July – September 2025 | Q1 Edition

Creative Horizons: Innovation, Culture & New Beginnings

EVENT NEWSLETTER

JIS School of Management Studies, JIS University

July – September 2025

Q1 Edition: *Creative Horizons: Innovation, Culture & New Beginnings*

A Season of Learning, Innovation & Cultural Vibrancy

DIRECTOR'S MESSAGE

It gives me immense pleasure to present the first quarterly newsletter of the academic year 2025–2026. This quarter has been a remarkable blend of academic engagement, cultural celebration, and professional development. From international seminars to vibrant cultural festivals, our students have demonstrated exceptional enthusiasm and growth. I am proud of the JIS family's collective spirit and commitment to excellence.



Dr. Bratati Bhattacharyya *Director, Management Studies, JIS Group*

ACADEMIC & PROFESSIONAL DEVELOPMENT

Visit to American Centre, Kolkata

2 July 2025

Students and faculty members visited the American Centre, Kolkata, to participate in an international seminar that provided global exposure and insights into contemporary international affairs and educational opportunities.

Alumni Meet 2025 – Puratansakha

7 July 2025

The institution organized its annual Alumni Meet, bringing together former students and faculty members. The event strengthened alumni relations, encouraged networking, and inspired current students through alumni success stories.



VIBES – FDP on Design Thinking

20 July 2025

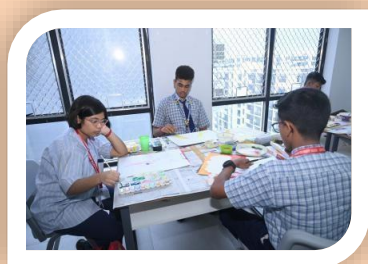
A Faculty Development Programme on Design Thinking was conducted to encourage innovative teaching methodologies, creative problem-solving, and user-centric approaches to learning and research.



CANVAS 2025 (Chitrankan 2.0)

31 July 2025

A vibrant celebration of creativity themed “The Power of Relationships”. Renowned artist Mr. Prithviraj Choudhury graced the occasion as Chief Guest, while Dr. Janaki VenkataRamani delivered an inspiring session on effective learning.



International Corporate Seminar on AI & Robotics

7 August 2025

Organized in association with ASSOCHAM, the seminar explored how Artificial Intelligence and Robotics are transforming industries and reshaping human lives, offering students a valuable window into the future of technology.



19 – 29 August 2025 (10-Day Programme)

The 10-day induction programme was designed to familiarize newly admitted students with academic life, institutional culture, professional expectations, and personal development opportunities.

STUDENT INDUCTION PROGRAMME – UDGHATAN 2025

Day 1 – Inspirational Leadership Sessions (19 Aug)

Motivational sessions by eminent speakers encouraged students to embrace leadership, discipline, and excellence from the very first day.

Day 2 – Institutional Awareness Programme (20 Aug)

Students were introduced to academic regulations, university systems, support services, and opportunities available on campus.

Day 3 – Ideathon & Ad-Mad Show (21 Aug)

Celebrated World Entrepreneurs' Day through innovation-based competitions that promoted creativity and entrepreneurial thinking.

Day 4 – Session by Mr. Rahul Varma (22 Aug)

An engaging discussion on peace, leadership, and ethical decision-making guided by industry expert Mr. Rahul Varma.

Day 5 – Financial Literacy Session (23 Aug)

Mr. Narendra Shyamsukha conducted a practical session on financial planning and wealth management.

Day 6 – Grooming & Personality Development (25 Aug)

Ms. Adwitya Dutta Banik guided students on professional etiquette, communication, and personal branding.

Day 7 – Branding Workshop (26 Aug)

Mr. Rajarshi Dasgupta introduced students to branding concepts and contemporary marketing practices.

Day 10 – Valedictory Session (29 Aug)

The programme concluded with reflections, interactions, and encouragement for academic success.



HEALTH & WELLNESS INITIATIVES

Aarogya Utsav – Body & Mind Wellness Drive 2025

27–28 August 2025

Conducted in collaboration with Woman Times under the theme “Holistic Health for All – Awareness, Access & Action.”

Day 1 – Awareness Sessions

- Mental Health
- Oral Hygiene
- Diabetes & Nutrition
- Health Tourism
- Stress Management

Day 2 – Community Healthcare Services

- Eye Screening Camp
- General Health Screening
- Cancer Awareness
- Pulmonary Health Awareness
- Health Insurance Education



The programme benefitted hundreds of participants and promoted preventive healthcare awareness.

CULTURAL CELEBRATIONS

Bandhan Utsav 2025

8 August 2025

Students celebrated Raksha Bandhan through cultural performances and activities promoting unity and harmony among the JIS community.



Independence Day 2025 & Jashn-e-Azadi

14 August 2025

The institution celebrated the spirit of patriotism through cultural performances, patriotic songs, and student-led activities. A Slogan Writing Competition was also held, where students showcased their creativity and national pride.

Teachers' Day Celebration 2025

5 September 2025

Students expressed heartfelt gratitude towards faculty members through cultural programmes, performances, and felicitation ceremonies honoring their dedication to nurturing future leaders.

Gouri Bandana 2025

25 September 2025

A vibrant pre-Puja celebration highlighting Bengal's rich cultural heritage through music, dance, and traditional attire, bringing the campus alive with festive spirit.



SEMINARS & SPECIAL EVENTS

Global Interfaith Dialogue – Curtain Raiser

11 September 2025

The programme brought together leaders from diverse faiths to promote mutual understanding, ethical leadership, and peaceful coexistence — a truly inspiring and meaningful event.



UPCOMING IN Q2 – OCT TO DEC 2025

Stay tuned for more events including Women Entrepreneurship Week, Industry Field Visits, the Global Interfaith Dialogue Closing Ceremony, CSR initiatives, and much more!

EDITOR'S NOTE

Welcome to the inaugural edition of **Campus Catalyst** for the academic year 2025–2026. This quarter marks the beginning of an exciting journey filled with innovation, creativity, and new opportunities. From academic seminars and international collaborations to cultural celebrations and student induction programmes, every event reflects our commitment to nurturing future leaders through holistic education.

As you explore these pages, we hope you gain insight into the vibrant campus life and the collective efforts of our students, faculty, and staff. We extend our heartfelt gratitude to everyone who contributed to making this edition a true reflection of the JIS spirit.

**Editors- Ms. Debasmita Mukherjee
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