



JIS GROUP • JIS UNIVERSITY

JIS School of Management Studies

CAMPUS CATALYST

OCT- DEC 2025 | Q2 Edition

Shakti: Empowering Leaders, Inspiring Change

EVENT NEWSLETTER

JIS School of Management Studies, JIS University

Oct – Dec 2025

Q2 Edition: **Shakti: Empowering Leaders, Inspiring Change**, Community & Global Dialogues

DIRECTOR'S MESSAGE

The second quarter of 2025–2026 has been a period of meaningful engagement, community outreach, and women empowerment. From celebrating Guru Nanak Jayanti with a CSR initiative to hosting the International Women Entrepreneurship Week, our students have shown that management education goes far beyond the classroom. I am proud of each initiative undertaken and the impact it has created in our community.



Dr. Bratati Bhattacharyya Director, Management Studies, JIS Group

CSR & COMMUNITY OUTREACH

Guru Nanak Jayanti Celebration & CSR Initiative

5 November 2025

Students distributed food packets among underprivileged communities, promoting the values of equality, compassion, and selfless service in the spirit of Guru Nanak's teachings. This meaningful initiative reinforced the institution's commitment to social responsibility.

WOMEN EMPOWERMENT INITIATIVES

Udyamitā Utsavaḥ – Ek Praraṇā

19 November 2025

International Women Entrepreneurship Week

The International Women Entrepreneurship Week celebrated the spirit of women entrepreneurship and leadership through insightful discussions, panel sessions, and meaningful interactions with distinguished personalities from academia, industry, and government. The programme highlighted the growing role of women in shaping businesses, driving innovation, and contributing to society, inspiring students to develop an entrepreneurial mindset and embrace leadership with confidence.

The event featured a range of engaging activities over two days. Day 1 included a Panel Discussion and Round Table Conference, where eminent speakers shared their experiences and insights on entrepreneurship, innovation, and leadership. Day 2 comprised the Corporate Walk (Team of 4 students) and the Idea-O-Pitching Competition (Team of 2–5 students), providing students with an opportunity to showcase their business acumen, creativity, and entrepreneurial ideas.



Students were cordially invited to participate in the Day 2 events—Corporate Walk and Idea-O-Pitching Competition—which served as an excellent platform for experiential learning, innovation, teamwork, and interaction with industry expert.



INDUSTRY INTERACTION & FIELD LEARNING

Field Visit to Dashani Studio

22 November 2025

Students gained practical insights into media production, digital marketing, and creative communication by visiting Dashani Studio. The visit bridged classroom knowledge with real-world industry practices, offering valuable exposure to the creative and digital industry.

“The empowerment of women is not just a moral imperative – it is an economic necessity.”

— Celebrated at Udyamitā Utsavaḥ, November 2025

UPCOMING IN Q3 – JAN TO MAR 2026

Look forward to Saraswati Puja, Annual Sports Day Kreedathon 2.0, Union Budget Analysis Session, Women’s Day Celebration, Holi festivities, Master Class on AI, Film Making Workshop, and exciting international events!

EDITOR'S NOTE

The second edition of **Campus Catalyst** celebrates a quarter dedicated to empowerment, leadership, and community engagement. Through impactful initiatives such as Women Entrepreneurship Week, CSR activities, and industry interactions, our students demonstrated that true management education extends beyond classrooms to create meaningful social impact.

This edition showcases inspiring stories of learning, collaboration, and service that continue to shape responsible professionals and compassionate leaders. We thank all our contributors for their dedication in documenting another memorable chapter of our institution's journey.

**Editors- Ms. Debasmita Mukherjee
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